



Marketing Intern (Spring/Summer) 2021

Summit Construction Company is a commercial construction management firm based in Akron, Ohio with offices in Cleveland and Columbus. SCC has served Northeast Ohio's Construction Manager at Risk and General Contracting needs since 1992, providing beautiful facilities for the Education, Healthcare, Hospitality, Retail/Office, and Horticulture/Greenhouse sectors.

SCC is seeking a Marketing Intern to assist the Marketing Manager with ongoing and future marketing campaigns and initiatives.

Qualifications

- Entering Junior or Senior year for the 2021-2022 school year
- Pursuing a bachelor's degree in Business Administration or similar with a concentration in Marketing, Marketing Management, or related field
- Minor in Photography/Videography a plus
- Interest and experience with photography/videography required
- Interest or experience in community service and philanthropy
- Demonstrated understanding of social media
- Strong written and verbal communication skills
- Strong research skills
- Ability to meet tight deadlines
- Ability to adapt to different social settings and work with diverse team members
- Detail oriented
- Must be able to multi-task
- Must have reliable transportation - may be required to travel to project sites (reimbursement included)

Responsibilities

- Identifying and developing continuous improvement opportunities
- Developing and producing content for social media
- Ensuring content created communicates SCC's brand and values
- Assisting with coordination and planning of Community Impact Team events
- Assisting with website content and project summaries
- Taking and editing photography

Compensation and Benefits

- Paid internship with competitive wage
- Akron office & work from home (with proper equipment)
- Flexible scheduling - will work with you and your class schedule
- Family culture
- Intern will gain skills in Adobe Creative Cloud
- Intern will gain hands on marketing experience in the AEC industry

Details

- Spring semester
- Part time - 2/3 days a week 8:30 am - 4:30 pm
- 3 or 4 month duration depending on selection date

Summit Construction is an equal opportunity employer. Qualified applicants will receive consideration for employment without regard to sex, race, color, national origin, age, religion, marital status, military service, sexual orientation, genetic information, gender identity, or any other characteristic or trait protected by federal, state, or local law.